

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



# The Fashion Parade of the Garden

1933

ALL-AMERICA SELECTIONS

1947

*ALL the "All America Selections" introduced since 1933 are grouped here. They represent the newest developments in flowers, the latest fashions. In making these your choice, you are assured of having selected the best for your garden.*

## HERE IS HOW THE "ALL AMERICA SELECTIONS" ARE MADE

"ALL AMERICA SELECTIONS" are the choice of the Nation's leading horticultural judges, as being the most worthy new varieties introduced each year. They include species from around the World, imported and planted in twelve different localities in the United States, from whence they are judged. Their recommendations are authentic and dependable; your safeguard against ambiguous creations or claims. Novelties within our garden walls intrigue us, for they tax our keenest anxiety in expectation of unrevealed new beauties—and we pride ourselves of keeping in with the modern touch.

(All America Symbols)

A.A.S. .... All America Selection  
B.M. .... Bronze Medal

G.M. .... Gold Medal  
R.H.S. .... Royal Hort. Society

S.M. .... Silver Medal  
H.M. .... Honorable Mention

## 1947 ALL AMERICA WINNERS

**PETUNIA, Alldouble Rose Marie.** All-double and ruffled 3 inch flowers in a beautiful and attractive shade of clear rose-pink; profuse bloomer on dwarf 18" compact plants; for beds, borders or cutting; uniform growth and so fragrant. ....Pkt. 100 seeds \$1.50

**ANTIRRHINUM, Velvet Giant** (B.M., 1947) Velvety textured crimson, 6 to 12 giant spikes 2½ ft. tall; branching; large florets. ....Pkt. 25c

**MARIGOLD, Naughty Marietta** (H.M., 1947) Golden yellow single French type blooms blotched maroon at center of petals, 2½ in. across; 1 ft. tall spreading plant. ....Pkt. 25c

**PETUNIA, Alldouble Mrs. Dwight D. Eisenhower** (S.M., 1947) Exquisite 2¾" flowers, outer petals soft mid-salmon, smaller ruffled center ones slightly veined deeper salmon. Plants 16" x 30" wide. Limited supply. ....Pkt. 100 seeds \$2.00

## PREVIOUS YEARS' ALL AMERICA WINNERS

**AGERATUM, Midget Blue** (S.M., 1940). Most uniform dwarf (3 in.) and truest azure blue, compact. ....Pkt. 25c

**ALYSSUM, Violet Queen** (New 1941). Rich deep violet, sweet scented, dwarf and compact. ....Pkt. 15c; ¼ oz. 50c

**ANCHUSA, Blue Bird** (B.M., 1935). Most popular Anchusa, indigo-blue, attractive, compact; 20 in. ....Pkt. 15c

**ANTIRRHINUM, Rosalie** (B.M., 1940). Sprite color; intense rose-pink, suffused amber, 30 in. ....Pkt. 15c

**ASTER, Ely Giant Light Blue W. B.** (S.M., 1939). Most beautiful Aster of California Giant type; 5 in. flowers, petals gracefully curled. ....Pkt. 25c

**ASTER, Ely Giant Rose Marie W. B.** (H.M., 1940). Fascinating rich lively rose companion to Light Blue. ....Pkt. 25c

**ASTER, Super Giant EL MONTE.** (B.M., 1936). The largest Aster having 6 in. crimson flowers; early September. ....Pkt. 25c

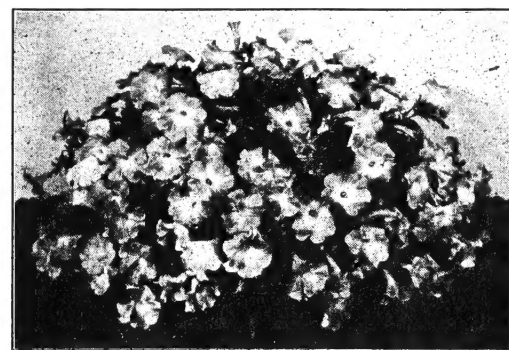
**ASTER, Super Giant Los Angeles.** (S.M., 1934). Shell pink. ....Pkt. 25c

**CALENDULA, Chrysantha** (G.M., 1934). New type with long, slender, incurved petals; buttercup yellow. ....Pkt. 15c

**CALENDULA, Orange Shaggy** (G.M., 1934). Another new type, petals fringed and overlapping; graceful. ....Pkt. 15c

**CALLIOPSIS, Golden Crown** (S.M., 1938). Fragrant, extra large semi-double orange-yellow flowers, 12 in. ....Pkt. 15c

**CELOSIA, Pyramidalis Flame of Fire** (B.M., 1935). Attractive pyramids dotted with vivid red plumes. ....Pkt. 25c



Bedding Petunia Bright Eyes

**CELOSIA, Royal Velvet** (H.M., 1939). Symmetrical plants, ruby red cockscomb, erect growth; striking. ....Pkt. 15c

**CHRYSANTHEMUM, Eldorado** (B.M., 1934). Single annual; golden yellow with dark eye; 30 in. ....Pkt. 10c

**CLEOME, Pink Queen** (S.M., 1942). Delightful salmon-pink with long spider-like stamens; 4 ft. ....Pkt. 25c

**COSMOS DOUBLE SENSATION, Ex. Ely** (New '39) Includes the new fluted petals, lily-like in formation, quite informal and fascinating, also the crested; both average 4½ in.; mixed. ....Pkts. 25c & 50c

**COSMOS, Sensation Dazzler** (B.M., 1943). A superior red Cosmos, being a very rich deep amaranth red. ....Pkt. 25c

**COSMOS, Sensation** (S.M., 1936). Mammoth 4 to 5 in. flowers, broad, heavily fluted petals; bloom in 10 weeks; 4 ft. **Crimson, Pink, White**. ....Each pkt. 25c Collection 3 vars. 60c; **Mixed** Pkt. 15c

**COSMOS, Orange Flare** (G.M., 1935). Very free flowering, bright vivid orange; 2 ft. wiry stems. ....Pkt. 15c

**COSMOS, Yellow Flare** (S.M., 1942). Golden-yellow companion, 3 ft. ....Pkt. 25c

**CYNOGLOSSUM, Firmament** (B.M., 1939). Easy to grow Chinese Forget-Me-Not cutflower; indigo blue; uniform, compact, 18 in. bushy plants. ....Pkt. 15c

**DELPHINIUM, Cambridge Blue** (S.M., 1933). Chinensis type blooms first year if sown early; azure blue, 18 in. ....Pkt. 25c



Dianthus Westwood Beauty

23-25 Warren Street

BURNETT-SEEDSMEN

New York 7, N. Y.



# All the Latest Fashions in Flowers from 1933 . Approved Novelties . to 1947

## DAHLIA a

**Orchid Flowering (Starfish).** Grace and charm characterize the orchid dahlias in beds or in vases. Pinched out they make fine, compact, free branching bushes. Cut before pollen shows, flowers keep for days. ....Pkt. 50c

**DIANTHUS, Splendens** (S.M., 1935). A striking annual crimson pink with bold white center. ....Pkt. 15c

**DIANTHUS, Westwood Beauty** (H.M., 1946) new hybrid cross of *Chinensis* and *Heddewegii*, deeply fringed and lacinated 2 in. blooms of uniform red shades; early and continuous flowering annual; 15 in. tall. ....Pkt. 25c

**HOLLYHOCK, Indian Spring** S.M., 1939). Actually blooms in 5 months, semi-double pink and rosy-carmine flowers in abundance; 6 ft. ....Pkt. 20c

**HUNNEMANNIA, Sunlite** (S.M., 1934). A showy tulip-like, canary yellow flower with salmon center for display or cutting; 2 ft. ....Pkt. 15c

## MORNING GLORIES

**IPOMEA, Scarlett O'Hara** (G.M., 1939). Sensational red Morning Glory companion to Heavenly Blue and Pearly Gates. Dark vinaceous red. ....Pkt. 20c

**IPOMEA, Pearly Gates** (S.M., 1942). Enormous 4 in. satiny white flowers with cream throat. ....Pkt. 25c

**IPOMEA, Heavenly Blue Clark's E.** Introduced before the advent of the A.A.C., otherwise it would have won the highest award. ....Pkt. 20c  
Collection; 3 colors above. ....50c

**LARKSPUR, Blue Bell** (B.M., 1934). Azure blue; Imperial type. ....Pkt. 20c

**LARKSPUR, Rosamond** (G.M., 1934). Stock flowered type; deep rose. ....Pkt. 15c

**LARKSPUR, White King** (S.M., 1937). Imperial. Extremely large glistening white flowers; 2 in. florets. ....Pkt. 20c

**LUPINS, Russell's** (G.M., 1937), R.H.S. World's most famous strain of perennial lupins; acclaimed everywhere; massive 3 ft. spires of bloom, up to 15 in. circum.; prefer deep soil. ....Pkt. 25c

**NIEREMBERGIA—Purple Robe** (B.M., 1942). Fade-proof rich violet dwarf cup flower; free flowering; blooms in 15 weeks from seed; 6 in. ....Pkt. 25c

## MARIGOLD—FRENCH.

**MARIGOLD, French a. Flash** (S.M., 1945). Most striking is its bizarre coloring; golden yellow, orange, maroon red and bicolored flowers; 1 3/4 in. single flowers have high button centers; fine cutflower. Earliest of all. ....Pkt. 25c

**Sunkist** (S.M., 1943). Golden orange sport of Butterball. Early continuous bloomer; 8 in. compact plants. ....Pkt. 25c

**Butterball** (B.M., 1942). Exquisite and refreshing soft buttery yellow, tipped maroon; uniformly dwarf; 8 in. Pkt. 25c

**Melody** (B.M., 1942). Somewhat taller Sunkist being 12 in. tall; brilliant orange in bloom continuously. ....Pkt. 25c

**Spry** (S.M., 1941). Piquant. Yellow-crested center, outer petals mahogany red; very early; uniform 9 in. ....Pkt. 20c

**Yellow Pygmy** (H.M., 1940). Petite light lemon yellow flowers less than an inch in diameter, 8 in compact. ....Pkt. 15c

## MARIGOLD—AFRICAN.

**MARIGOLD, African a. Real Gold** (B.M., 1945). A larger, deeper and richer Guinea Gold; full double, 4 in. ruffled carnation-flowered type; early to late blooming; strong, erect grower, 30 in. tall. ....Pkt. 25c

**Gigantea Full Double Mixture** (new 1940). A mixture of the above, containing several shades each of orange, yellow and primrose. Pkt. 20c; 1 1/4 oz. \$1.00

**Mammoth Mumm** (H.M., 1944). To date, the largest Chrysanthemum-flowered type of Marigold, up to 4 in. across; early; light yellow; 30 in. ....Pkt. 25c

**GOLDEN BEDDER** (B.M., 1942). The earliest Marigold flowering before others even start; 'Mum' type; 15 in. ....Pkt. 25c

**Mission Giants Goldsmith** (B.M., 1941). Golden orange companion of Yellowstone; earlier; 18 in. ....Pkt. 20c

**Golden Glow** (H.M., 1939). An odorless foliage 'Mum'-like Marigold; clusters of 2 1/2 in. flowers; early; 30 in. ....Pkt. 15c

**Crown of Gold** (G.M., 1937). First odorless foliage Marigold; orange; not so attractive. ....Pkt. 10c

**Yellow Supreme** (G.M., 1935). Light lemon yellow Guinea Gold, Carnation type; best late yellow; 30 in. ....Pkt. 15c

## NASTURTIUMS—SEMI-DOUBLE SCENTED.

**Golden Gleam** (G.M., 1933). The first semi-double Nasturtium introduced golden yellow; semi-tall; 2 ft.

**Scarlet Gleam** (G.M., 1935). Fiery scarlet; semi-tall; 2 ft.

**Glorious Gleam Hybrids** (S.M., 1935). Rich varied colors; habits as above.

**Golden Globe** (S.M., 1934). The first dwarf semi-double; but 12 in. tall. Each Pkt. 15c; oz. 50c

## PETUNIA—GIANT FLOWERED

**Dainty Lady** (S.M., 1936). Delicate yellow, large single fringed. ....Pkt. 50c

**Burgundy** (B.M., 1937). Large Single, rich wine red, white throat. ....Pkt. 50c

**Super Fluffy Ruffles** (New 1939). So fringed & ruffled they appear double; large flowers; mixed. ....Pkt. 25c

**Glamour** (H.M., 1942). Beautiful salmon-rose, throat white with brown veinings; veritable giants 5 in. across; many waved and fringed; 18". Pkts. 25c & 50c

## PETUNIA—DOUBLE

**Colossal Shades of Rose** (S.M., 1946) 100% double, plain, waved, ruffled and fringed petaled; 4 inch blooms light to deep pink and purplish rose, mostly the latter; 18 in. ....Pkt. (100 seeds) \$1.00

**Alldouble America** (S.M., 1943). Uniform double carnation flowered; medium-sized mauve-pink flowers abundantly produced. ....Pkt. 50c

## PETUNIA—SINGLE BEDDING

**PETUNIA, Bright Eyes** (S.M., 1946). A dwarfier, more compact form of Rosy Morn, rose-pink with more distinct white throat, 10 in. high. ....Pkt. 25c

**Flaming Velvet** (G.M., 1936). Deep velvety blood red; 18 in. ....Pkt. 25c

**Velvet Ball** (B.M., 1939). Velvety blood red, 2 1/2 in. flowers; 8 in. tall. ....Pkt. 25c

**Glow** (S.M., 1940). Glowing carmine rose; lighter throat; 12 in. tall. ....Pkt. 25c

**Cream Star** (S.M., 1940). Creamy white star, yellow throat; 12 in. ....Pkt. 25c

**PETUNIA, Peach Red** (H.M., 1946). The richest salmon; 15 in. plants; spreading, then shooting erect. ....Pkt. 25c

**Radiance** (S.M., 1941). Cerise rose; brown veined yellow throat; 18 in. ....Pkt. 25c

**First Lady** (S.M., 1941). Light or blush pink; profuse bloomer; 12 in. ....Pkt. 25c

**English Violet** (B.M., 1943). Rosy-mauve-violet; distinct; 15 in. ....Pkt. 25c

**Igloo** (B.M., 1943). Pure white, compact and uniform bedder; 12 in. ....Pkt. 25c

**Cheerful** (B.M., 1944). Clear light pink; deeper First Lady; 12 in. ....Pkt. 25c

## PETUNIA—MINIATURE

**Martha Washington** (S.M., 1935). A ruffled and large miniature type Petunia; blush pink, veined wine red. ....Pkt. 25c

**Rose Gem** (G.M., 1936). Rich deep pink 2 in. flowers; miniature; 6 in. ....Pkt. 25c

**Violet Gem** (H.M., 1941). Rich violet blue; floriferous miniature. ....Pkt. 25c

**PHLOX, Drummond's Gigantea**. A new strain having flowers the size of a half dollar, erect and uniform growth; 9 to 12 in.

**Art Shades** (S.M., 1935). Soft shades—Salmon, soft rose, light blue, pale violet and light mauve with white or creamy eyes. ....Pkt. 25c

**Salmon Glory** (S.M., 1939). Crisp salmon-pink, creamy white eye. ....Pkt. 25c

**Rosy Morn** (B.M., 1941). Deep rose-pink with white eye; early. ....Pkt. 25c

**Red Glory** (H.M., 1942). Brilliant red, large creamy white eye. ....Pkt. 25c  
Collection 1 each, 4 pkts. 75c

**SALVIA, Farinacea Royal Blue** (H.M., 1940). Deep royal purple. ....Pkt. 35c

**SCABIOSA, Peace** (H.M., 1941). Dwarf white. ....Pkt. 25c

**SWEET PEAS, Spring Flowering** (S.M., 1940). A new strain of heat resisting Peas that bloom sooner than the Summer Flowering; have long cutting stems.

**Blue** (B.M.), **Rose Pink** (S.M.), **Lavender** (H.M.), **Mixed**. ....Pkt. each 25c

**VERBENA, Beauty of Oxford Hybrids** (S.M., 1933). Rose-pink to rose-red shades.

**VERBENA, Lavender Glory** (S.M., 1933). Large lavender, creamy white eye.

**VERBENA, Cerise Queen** (B.M., 1934). Lively tone, soft salmon-cerise.

**VERBENA, Spectrum Red** (B.M., 1934). Intense bright red, no eye; dazzling.

**VERBENA, Floradale Beauty** (B.M., 37). Huge flowers, rose and red shades. ....Pkt. each 25c; Collection (5) \$1.00

**ZINNIA, Black Ruby** (B.M., 1941). Deep velvety maroon, almost black Lilliput or Pompon Zinnia. ....Pkt. 25c

**ZINNIA, Royal Purple** (H.M., 1942). New color; rich reddish purple without traces of blue; 4 in. Dahlia Fld. ....Pkt. 25c

**ZINNIA, Fantasy Mixed** (S.M., 1935). New type informal shaggy flowers 2 1/2 in. to 3 in. across; graceful; cutflower. ....Pkt. 15c

**ZINNIA, Fantasy Stardust** (S.M., 1937). Rich deep golden yellow. ....Pkt. 20c

**ZINNIA, Gaillardia (Navajo)** (H.M., 1938). Flowers resemble a Double Picta Gaillardia in form and colors; bicolors, mellow tones; cutting; 2 ft. ....Pkt. 20c



Orchid Flowering Dahlia

23-25 Warren Street

[4]

BURNETT-SEEDSMEN Inc.

New York 7, N. Y.





62.61

1947

# Beautiful Lawns by Burnett Seedsmen



## WHY THE MYSTERY

Why Shouldn't You Know What Is in a Good Lawn Grass Seed Mixture Before You Buy It  
You Should Know What You Are Buying



- FACT 1** The more Chewing's Fescue and Kentucky Blue Grass a mixture contains, the better the mixture.
- FACT 2** Both are Perennials and live indefinitely. However, they require two or three years to reach full maturity.
- FACT 3** Meanwhile they need quick-growing Red-Top and Rye Grass as nurse crops to shade them in their early growth.
- FACT 4** Your first year's lawn is mostly Red Top and Rye Grass.
- FACT 5** After a few years, Chewing's Fescue and Kentucky Blue Grass will be at their best; they form the permanent lawn.

## BURNETT-SEEDSMEN'S "FORMULA NO. 1" is a NO. ONE

Lawn Grass Seed Mixture, because it is made up of 25% Chewing's Fescue—25% Kentucky Blue—25% Red Top—25% Rye Grass. Burnett-Seedsman's "Formula No. 1" is a balanced mixture. Burnett-Seedsman's "Formula No. 1" will grow in sun or shade.  
1 lb. \$1.15; 5 lbs. \$5.25; 10 lbs. \$10.00; 25 lbs. \$24.75; 100 lbs. \$98.00 postpaid 1,000 miles.

## Special Lawn Grass Seed Mixture

You sow and sow, and sow, when, providing the proper mixture, one sowing should be sufficient. With our **Special Lawn Grass Seed Mixture** you can sow a lawn with complete assurance of immediate results within 5 to 7 days which will become more beautiful with the ensuing months. Accurately compounded to include biennial and perennial, choice, re-cleaned grasses of highest germination. It contains no fillers; one pound will sow 200 sq. feet of surface. 1 lb. 90c; 5 lbs. \$4.40; 25 lbs. \$21.00; 100 lbs. \$80.00.

## Shady Place Lawn Grass Seed Mixture

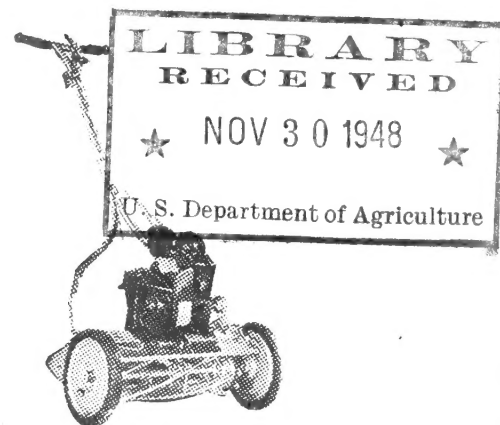
Certain grasses, like certain flowers, revel and flourish in the shade. By including sufficient quantities of the shade loving grasses along with commodious amounts of the choicest dwarf and creeping grasses, you may be assured of a successful lawn in the shade. Remember, in shaded situation where the sun's rays do not permeate sufficiently to dry the ground, a damp and acid condition exists. It is well to add lime before sowing. 1 lb. \$1.10; 5 lbs. \$5.00; 10 lbs. \$9.75; 25 lbs. \$24.25; 100 lbs. \$95.00.

Telephone BARclay 7-1966

# BURNETT-SEEDSMEN Inc.

New York 7, N.Y.

## POWER MOWERS



**MOTO-BOY.** Just the mower for the home owner of average means. Sturdy malleable and steel construction. Briggs & Stratton motor; handle bar throttle control; easy to operate; 19".

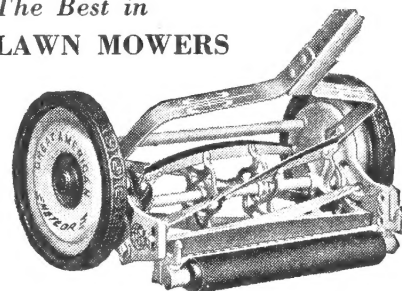
\$119.00 f.o.b., New York

**"SCOUT" DELUXE 21"** cut. A bigger job; cuts 2 acres a day; heavier construction, 1½ horse power Continental motor.

\$179.00 f.o.b., New York

Circulars on request

## The Best in LAWN MOWERS



Pennsylvania Meteor (Aluminum)

**Pennsylvania Meteor — Aluminum — Rubber Tires.** (Penn.) Quiet, light, easier pushing mower; wheels & roller rubber covered. Easily adjusted; 5 blades; 10 in. wheels.

17" \$27.50; 19" \$30.00 Prepaid 100 miles.

**PENNSYLVANIA, Jr. For Precision,** sturdily constructed and finely machined; edge ground for tight dirt proof fit; precision adjustment screw; ball bearings self aligning... For **Power**, 5 extra wide crucible steel blades, oil hardened and tempered; shaft 11/16"; a train of three cut gears on each side. The most dependable and longest lasting hand mower.

17" (High Wheel) \$34.95 Prepd 100 miles

**GREAT AMERICAN** (Pennsylvania) — The largest selling quality mower of all time. Keen cutting, easy running. Has five extra wide, high carbon steel blades doubly riveted, 10" wheels and lower blade of chrome steel with lipped cutting edge for long wear.

17" \$27.50; 19" \$30.00 Prepaid 100 miles

All Prices subject to change.

## GRASS CATCHER

Solid aluminum bottom, heavy canvas sides; easy to fasten on or take off mower; adjustable to standard sizes; handy carrying handle. Each \$2.95; \$3.25 postpaid 300 miles.

# About Your Lawn

## SOW The Best GRASS SEED MIXTURES ON The Best SOILS Only

"The better the Lawn Grass Seed Mixture used, the better the lawn produced." That is true only if you bear this in mind, "The better the soil planted, the better the lawn produced." One without the other means a waste of time and money. Both requirements are necessary for a **permanent** lawn.

### WHAT IS MEANT BY BETTER SOILS?

The deeper the top-soil (friable loam, a handful crumbles when palm is opened) the better the soil. The deeper the top-soil, the deeper will grass roots penetrate. The deeper the grass roots go into the ground, the better the chances of grass surviving Summer droughts. Clay soil or hard pan bakes after a rain preventing grass roots from breathing. Sandy soil is so porous, rain and moisture leach rapidly out of the ground. These two types of soil must be replaced or converted into loam, the deeper the better.

### HOW TO CONVERT CLAY OR SANDY SOILS?

It takes time. The more patient you are, the more successful you will be. If you forego an entire growing season by planting a succession of cover crops you will not regret it. Rye, Winter Vetch, Soy Beans, Cow Peas and Crimson Clover are excellent cover crops. All except clover sow at the rate of 5 lbs. per 1000 sq. ft. clover, but 1 lb. per 1000. Rye seed produces an abundance of greens. The other four being legumes bring nitrogen into the soil by extracting it from the air. Start with Rye seed. Sow broadcast. Rake lightly and cover an inch or so of Peat Moss. After a few months when growth has reached a height of one foot or more, turn under. Be sure and bury the stalks as well as the roots. Spread Agrico Lawn fertilizer 25 lbs. to every 1000 sq. ft. Now sow any one of the other four crops, rake, cover with Peat Moss. When high enough turn under, fertilize. Repeat this process as often as desired. Remember the more crops planted and buried the deeper the top-soil becomes. You can stop the plantings when you reach either of the two best lawn seeding periods, September or April. For Fall planting use either Rye or Winter Vetch and spade under in the Spring. Only these two will winter over.



## CLIPPER MOWER

IT CUTS . . . DANDELIONS, CRAB GRASS, PLANTAIN & HIGH & TOUGH GRASSES.

It Trims Around Shrubberty, Trees, Flower Beds, and Hedges . . . Trims Edges of Walks and Driveways . . . Cuts along sides of Walls, Buildings and Fences.



It cuts where a hand mower won't.  
It cuts what a hand mower cannot.

It does everything a hand mower does.

Eliminates sickles, shears and scythes. It is sturdy, safe, flexible and simple; nothing to get out of order. Made of cast aluminum, cast iron and carbon steel with rubber tires vulcanized to wheels.

15" \$27.50; 18" \$29.00; 21" \$30.50  
prepaid 100 miles.

## BEWARE IN BUYING TOP-SOIL

The best top-soils sold contain innumerable weed seeds. You won't notice them until the lawn comes up. Keep in mind, the cheapest lawn grass seed mixture does not contain weed seeds of Dandelion, Crab Grasses or Plantain. Weeds get into your lawn through top-soil, manure or are blown in. If you want to buy soil improving material, purchase Peat Moss, Humus, Cow Manure, Driconure or Bovung. These materials carry the least if any weed seeds. Only a few inches of improved top soil are insufficient to maintain a permanent lawn.

## FINAL PREPARATIONS OF SOIL

After turning under the last cover crop, allow a few weeks time for it to rot, and for the ground to set. Test soil for fertility deficiency by using a soil testing kit or mailing a sample to your state Agricultural Exper. Station. Add the recommended quantity and quality of fertilizer, and rake in thoroughly. Rake and roll the ground, being careful not to leave any depressions or gullies into which rain will accumulate and sour. Your last step is to rake smooth of stones and slope very slightly to allow excess rains to flow off.

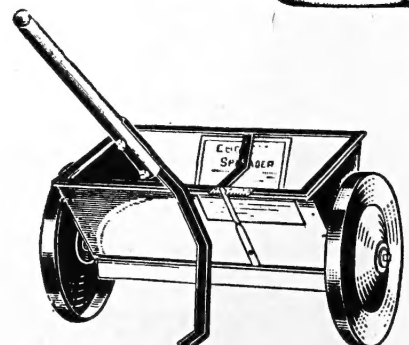
## SEEDING THE LAWN

(1 lb. will sow 200 sq. ft.)

Using the handle of your rake as a marking stick, divide the area into several sections. In sowing each boxed section your eyes will be confined and not wandering which makes for more thorough sowing. If you use a fertilizer and grass seed spreader, this dividing is not necessary. After the entire area has been sown, rake lightly by drawing the rake towards you. Since raking is for the purpose of making ridges into which the seed drops and soil falls on top of it, be careful to not let the teeth of the rake go too deep into the soil. To do so, you would draw the soil away in spots leaving them unseeded. To avoid this, grasp the end of handle with the right hand and the underside of the middle of the rake with the left hand. This is the best method for covering the seed. Do not scatter soil over the seed. This method makes too uneven a covering. After raking, roll the ground lightly. If a roller is unavailable, lay a plank board on lawn and step on it or use a sod tamper. Rolling or tamping the seed is important. By so doing you pack the seed into the soil, eliminating all air pockets. This makes for better germination. The last step is to water the lawn with a fine sprinkler or nozzle unless you are fortunate to have a rain fall immediately after you have completed the job.

## LATER CARE OF THE LAWN

When the first good growth of grass has appeared, do not cut it. Instead, roll it lightly. These grass seedlings in breaking through the ground push up the soil. Rolling repacks the soil. After a few days you can mow the lawn without danger of pulling out the grass. Any time you dig out a weed, be sure and sow a little grass seed in that spot. Keep the soil covered with grass at all times. Weeds are blown on your lawn daily by the thousands. Many of them sprout. If they cannot touch soil, they wilt away and die. There are many chemicals for killing weeds in lawns, Zotox, 2-4-D. Some report success with them. Top-dress your lawn twice a year; Spring and Fall, preferably before a rain.





# Naturain

## ADAPTABLE TO ALL NEEDS

Use 5 ft. to 30 ft. depending on size of your lot. NATURAIN gives over 20 ft. spread of water even in 30 ft. lengths with modern home water pressure.

## EASY TO USE

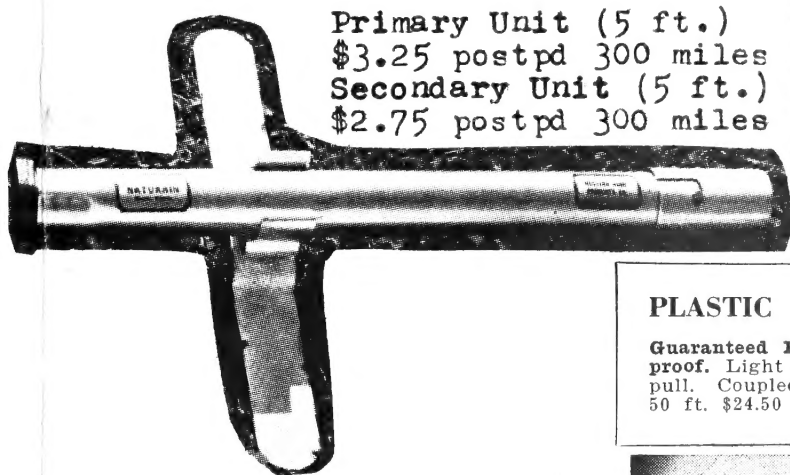
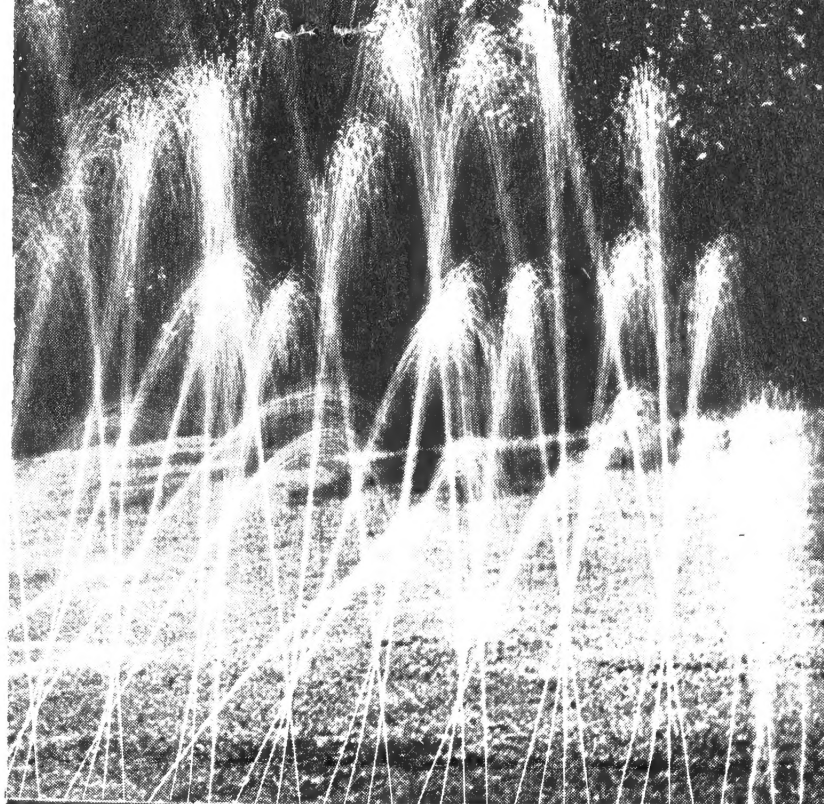
Connected with a twist of the wrist. Five foot length weighs only 12 ounces. No constant shifting of sprayer.

## COMPLETELY ADJUSTABLE

Direct spray in any direction desired by another twist of the wrist. WATER GOES WHERE YOU WANT IT. STAYS ON LAWN—NOT ON SIDEWALK.

## PERFECT FOR FLOWER BEDS AND VEGETABLES

Spray can be cut down to a gentle trickle for use on most fragile plants without harm.



Primary Unit (5 ft.)  
\$3.25 postpd 300 miles  
Secondary Unit (5 ft.)  
\$2.75 postpd 300 miles

## ALL ALUMINUM ADJUSTABLE LAWN RAKE



Light, weighs only 24 ounces making it ideal for grass and leaves. Sturdily built to last for years and adjustable for use in garden or gravel walk. Will not rust. Saves space.

Each \$5.00  
\$5.35 postpaid  
300 miles.

## AGRICO FERTILIZER LAWNS, TREES and SHRUBS

In Agrico Lawns, Trees and Shrubs Fertilizer you may now obtain a well balanced (6-10-4) formula that will produce vigorous, healthy growth. 5 lbs. 45c; 10 lbs. 80c; 25 lbs. \$1.50; 50 lbs. \$2.50; 100 lbs. \$4.00. Customer pays transportation charges.

## SALEM FERTILIZER SPREADER

spreads fertilizers, grasses, chemicals, etc., by selective feed control; has manual and automatic shut-off. Sturdily built of steel; wheels 8 to 12" high.

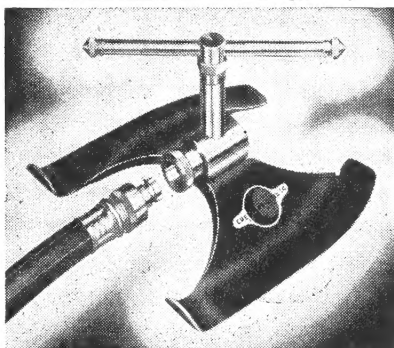
No. 16. Spreading width 18"; capacity 22 lbs. Each \$5.95; by post \$6.30.

No. 20. Spreading width 22"; capacity 40 lbs. Each \$9.95; by post \$10.40.

No. 30. Spreading width 30"; capacity 80 lbs. Each \$16.95 by express.

## PLASTIC GARDEN HOSE

Guaranteed Kink-proof — Crack-proof. Light as a feather, easy to pull. Coupled ¾" 25 ft. \$13.75; 50 ft. \$24.50 postpaid 150 miles.



## NEW LAWN SPRINKLER

CRESCENT "HIGH-LOW" LAWN SPRINKLER (WITH HOSENAP INSTANT COUPLER)

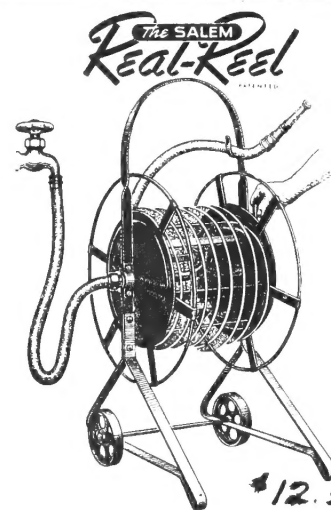
- \* Easy-To-Connect Sprinkler. . . . .
- \* Adjustable to high or low sprinkling to get under shrubbery or over.
- \* Adjustable from 5 to 50 ft. diam.
- \* All brass construction.
- \* Unbreakable steel sled.

Each \$4.45; postpaid 300 miles \$4.70.

## HOSENAP (Instant Coupler) INSTANTLY CONNECTS HOSE TO FAUCET, NOZZLE, LAWN SPRINKLER OR TO HOSE

Simply push in coupler and hose snaps on tight, does not drip. To remove, pull back ring easily. Swivel action eliminates hose kinking; made of solid brass. Each \$1.35; by post 15c extra.

EXTRA HOSENAP MALE ENDS ea. 50c  
HOSE NOZZLE Extra (Solid Brass) adjustable fine mist to stream. . . . \$1.00

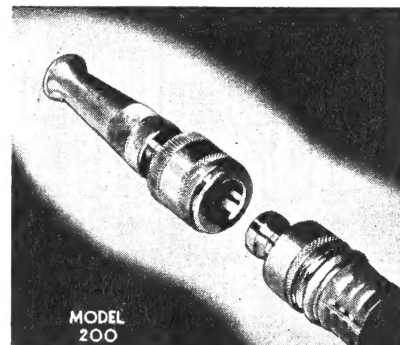


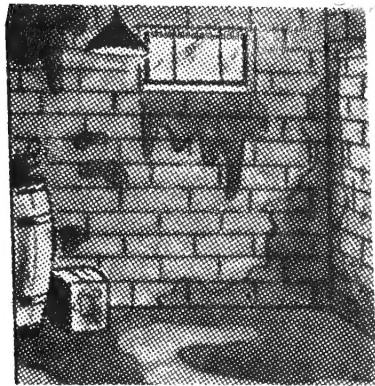
\$12.50

By Express

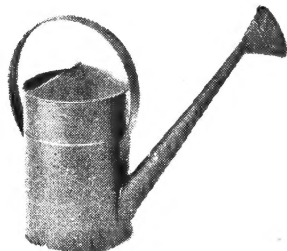
## HOSE REEL

Entirely different from other portable reels. This reel connects with faucet by means of patented leak-proof rotating coupling on the side of the reel. The water passes through this coupling into the hose on the reel, and, while the water is running, as much or as little hose as needed can be unreeling. Sturdy, durable and well balanced. All metal construction. Triples life of hose . . . eliminates kinks and twists . . . no need to drag hose on the ground . . . no more soiled clothes. Holds 150 feet of hose. Can be assembled in five minutes.





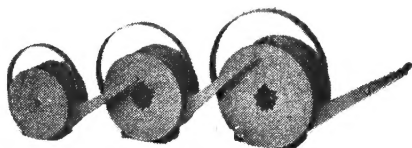
## WATERING POTS ARE BACK AGAIN



### MEDIUM WEIGHT FOR GARDEN

- \* Long spout sprinkling can.
- \* Fabricated of strong plated metal.
- \* Detachable brass sprinkler head.
- \* Handle designed for ease in carrying and pouring.
- \* Painted garden green.
- \* Four and eight quart capacities...

8 Qt. \$3.75; 4 Qt. \$2.49



### Decorative for Milady's Pot Plants

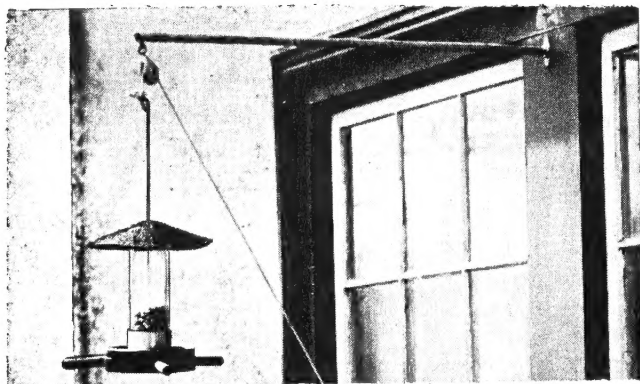
- \* Decorative watering cans of distinguished design.
- \* Sturdy metal construction.
- \* Attractively finished in red, yellow and green, with floral decorations.

1 Qt. \$1.25; 2 Qt. \$1.49; 4 Qt. \$1.98  
Postpaid 150 miles

## BRING THE WILD BIRDS TO YOUR WINDOW with an AUTOMATIC FEEDER

suspended from a Window Bracket and attached at the side of the window. Four yards of braided cord and pulley permits lowering of the feeder for refilling. Attach as illustrated. Watch the birds from inside the window. Then too squirrels may not reach it.

Automatic Feeder only \$2.90 Bracket....\$1.60



**COMBINATION OFFER**  
Automatic Feeder,  
Bracket & 5 lbs.  
Wild Bird Food...  
all for....\$5.00

### WILD BIRD FOOD

Help preserve wild bird life by ample distribution of Wild Bird Seed. Highest quality seed having no grit or other filler. 5 lbs. \$1.10; 10 lbs. \$2.00; 25 lbs. \$4.25; postpaid 300 miles.

### SUNFLOWER SEEDS

Extra Large plump seeds, No. 1 grade.  
5 lbs. \$1.50; 25 lbs. \$7.00 postpaid.

**AQUELLA** stops leakage, dampness, seepage just as effectively on exterior as on interior porous masonry surfaces—such as concrete . . . masonry or cinder blocks . . . common brick . . . rough plaster . . . stucco.

Let Aquella turn your wet, moldy cellar into bright, dry playroom, workshop or laundry . . . keep your home, garage, retaining walls *bone dry*.

**\$3.95** per bag. Mixed with 3 qts. water, makes 1 gal. First coat covers 60 to 120 sq. ft. per gal.; second coat 175 to 250 sq. ft. per gal.



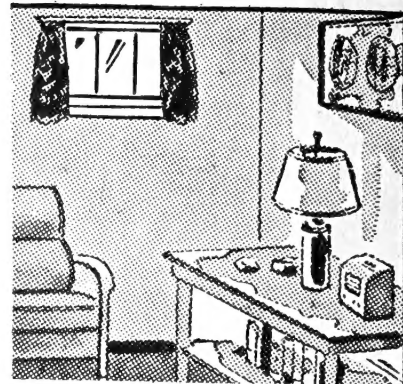
## DOES YOUR DOG Itch..Scratch?



*Then use -*

### OUT-SECT FOR YOUR DOG

Instantly kills fleas, lice and ticks on dogs. Simply sponge on Out-Sect and comb out dead insects and insect eggs. A product of Standard Oil of N. J. 5 oz. bottle \$1.00 postpaid.



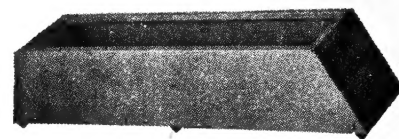
## AIROSPRAYER

Will Spray up to 35 feet.

**5 DIFFERENT SPRAYS**  
from stream to mist.

Easy to operate by pushing in and out light plunger; action is continuous. No tank . . . place hose in bucket of spray. Light weight . . . entire sprayer weighs 3 lbs. Long lasting . . . cylinder non-corrosive heavy gauge brass . . . non-clogging nozzle. Simple construction yet efficient.

Each \$7.25 Postpaid \$7.40



## SELF-IRRIGATING WINDOW BOX

- \* Self-irrigating window box of modern design.
- \* Sturdily constructed of plated metal.
- \* Designed to permit entry of water at plant roots.
- \* Supported to prevent moisture condensation on sill.
- \* Attractively finished in green.
- \* Length 28", width 6", height 6 1/2".

Each \$2.98; postpaid 150 miles

## ALUMINUM FLOWER VASE

**GRACEFUL DESIGN**  
**UNBREAKABLE**  
**RUSTPROOF**  
**SEAMLESS**  
**LEAKPROOF**

Top Diameter 5 1/2"  
Bottom Diameter 4 1/2", Depth 8 1/2"

Aluminum Mirror Polish Finish  
Each \$2.50 postpaid

Rich Lustrous Colors Finish  
Green, Gold, Blue and Cardinal Red  
Each \$3.50 postpaid

